



keystone...for clear
business growth

“Keystone is an established group of highly experienced specialist business advisors with impressive track records. Our focus is entirely on assisting with the delivery of improved business performance and increased profit.”

Who are we?

We provide consultancy services to a network of clients throughout the North-West. Operating on an Associate basis, Keystone are able to provide cost effective consultancy that gives the ‘**big four**’ consulting companies a run for their money – ultimately allowing our clients to improve their bottom line. However, that doesn’t mean that quality is compromised – Keystone provide a world-class level of service at a price that works for SMEs. With experience across a wide range of markets and industries, we’re confident that we will be able to add value to your business.

What can we do for your business?

Our experts have knowledge of many areas:

- Business Advisory Services
- Interim Financial Management
- Strategic Marketing Development
- IT Consultancy
- Recruitment
- Process Improvement
- Leadership Coaching and Mentoring
- Commercial Strategic Business Development
- Creative Communications and Online Media
- Corporate Social Responsibility
- HR Consultancy
- Commercial Law
- Exit and Succession Planning and Execution
- Non-Executive Directorships.

We can complement your existing teams and support network, effectively acting as your extended organisation. Our ability to provide all of these services means you will no longer have to waste time looking for several different consultants – you will have one point of contact that has access to all the specialist advice you will need. Whether you are a start-up organisation tentatively taking its first steps, or an established business that is looking for its next stage of growth, we can help.

You'll see...
...we really are an excellent find



How much do we charge?

Our Associates charge day rates dependant on your project and requirements. If you are looking for small scale projects, we can bill by the hour – and all our billing is transparent so you can see exactly what you are getting for your money. Our rates are highly competitive, and we are confident you won't get this level of expertise at these prices anywhere else. Getting help needn't be costly. There are grants and funding available that will help you avail of our services. Talk to us in the first instance to see what financial assistance may be available to you.

When is the best time to contact us?

We provide the best value when we can strategically plan and execute your business strategy. We love to work with clients to identify their core areas of expertise and build a business plan around their core objectives. That said, we also have a fantastic level of experience in business turnaround, so if you have a business issue that you are struggling with at the moment, chances are we will be able to help you get through it and thrive in the future.

We'd love to come and chat with you more about what we could do with/for you – and would like to offer you a **FREE HALF DAY CONSULTATION (worth £400)**. We are confident that we'll be able to add value to your business – so why not challenge us to improve your bottom line?

Contact us:

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